

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): A distribution management device comprising:
order information receiving means for receiving via a network the first order
information of merchandise to be sold via ~~the~~ a first sales channel utilized utilizing the
~~network via said network~~ and simultaneously receiving via the network the second order
information of said merchandise sold ~~in~~ each time said merchandise is sold via ~~the~~ a second
sales channel excluding that does not use the network; ~~via said network~~;

stock control means for controlling ~~the~~ a stock of said merchandise to be distributed to
the first and the second sales channels based on ~~said~~ the first and the second sales order
information; and

supply instruction means for grasping ~~the~~ an actual sales condition of said
merchandise in the first and the second sales channels based on the first and the second order
information and ~~the~~ stock control information supplied from the stock control means and
instructing ~~the supply of said merchandise to the~~ a supplier of said stock merchandise to
supply the merchandise based on the actual sales condition.

Claim 2 (Currently Amended): The distribution management device according to
claim 1 wherein said supply instruction means instructs the supplier to stop ~~the supply of~~
supplying the merchandise ~~to be collected from the market~~ due to ~~the~~ a sales debut of a new
product during ~~the~~ a predetermined period before the new product is released, ~~to said~~
~~supplier~~.

Claim 3 (Currently Amended): The distribution management device according to claim 2 wherein said supply instruction means instructs ~~the supply of said new product to~~ said supplier to supply said new product so that said new product would be controlled as the stock corresponding to the sales debut of said new product and to be stored in said second sales channel.

Claim 4 (Original): The distribution management device according to claim 3 wherein said order information receiving means receives the first and the second order information via the Internet as said network.

Claim 5 (Currently Amended): The distribution management device according to claim 4 wherein said order information receiving means receives the first and the second order information ~~formed of~~ forming Web pages to be used in ~~the~~ a World Wide Web service on said Internet.

Claim 6 (Currently Amended): A distribution management method comprising the steps of:

receiving via a network the first order information of merchandise to be sold via ~~the~~ a first sales channel utilized utilizing the network as well as receiving via the network the second order information of said merchandise sold ~~in~~ each time said merchandise is sold via ~~the~~ a second sales channel excluding that does not use the said network, and controlling ~~the~~ a stock of said merchandise to be distributed to the first and the second sales channels based on said first and ~~the~~ second order information received; and

grasping ~~the an~~ actual sales condition of said merchandise in the first and the second sales channel based on ~~the~~ stock control information of said merchandise supplied from said stock controlling means and instructing ~~the supply of said merchandise to the a supplier of~~ said ~~stock~~ merchandise to supply said merchandise based on said actual sales condition.

Claim 7 (Currently Amended): The distribution management method according to claim 6 wherein said step of grasping the actual sales condition and instructing ~~the supply supplier of said~~ merchandise comprises instructing the supplier to stop ~~the supply of supplying the~~ merchandise ~~to be collected from the market~~ due to new product sales during ~~the a~~ predetermined time period before ~~the a~~ sales debut of the new product.

Claim 8 (Currently Amended): The distribution management method according to claim 7 wherein said step of grasping the actual sales condition and instructing ~~the supply supplier of the~~ merchandise comprises instructing the supplier to supply ~~of the new product merchandise to said supplier~~ so that ~~merchandise new product~~ will be controlled as the stock and stored in said second sales channel corresponding to the sales debut of said new merchandise product.

Claim 9 (Currently Amended): The distribution management method according to claim 8 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving the first and the second order information via the Internet as said network.

Claim 10 (Currently Amended): The distribution management method according to claim 9 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving said first and the second order information ~~formed of forming~~ Web pages to be used in ~~the a~~ World Wide Web service on the Internet.

Claim 11 (Currently Amended): A program storage medium for making ~~the a~~ distribution management device execute ~~the a~~ program comprising the steps of:

receiving via a network ~~the~~ first order information of merchandise to be sold via ~~the a~~ first sales channel utilized utilizing the network, as well as receiving via the network ~~the~~ second order information of said merchandise to be sold ~~in~~ each time said merchandise is sold via ~~the a~~ second sales channel excluding that does not use the said network, and controlling ~~the a~~ stock of said merchandise to be distributed to the first and the second sales channels based on said first and second order information received; and

grasping ~~the an~~ actual sales condition of said merchandise in the first and the second sales channels based on ~~the~~ stock control information of said merchandise supplied from ~~said~~ stock control means, and instructing ~~the supply of said merchandise to the a~~ supplier of said stock merchandise to supply said merchandise based on said actual sales condition.

Claim 12 (Currently Amended): The program storage medium according to claim 11 wherein said step of grasping the actual sales condition and instructing the supply supplier of the merchandise comprises instructing the supplier to stop the supply of supplying said merchandise to be collected from the market due to the new product sales, to the supplier.

Claim 13 (Currently Amended): The program storage medium according to claim 12 wherein said step of grasping the actual sales condition and instructing the supply supplier of the merchandise comprises instructing the supplier to supply of said new product to said supplier so that said new product would be controlled as the stock and stored in said second sales channel corresponding to the a sales debut of the new product.

Claim 14 (Currently Amended): The program storage medium according to claim 13 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving the first and the second sales order information via Internet as the network.

Claim 15 (Currently Amended): The program storage medium according to claim 14 wherein said step of receiving the first and second order information and controlling the stock of the merchandise comprises receiving the first and the second order information formed of forming Web pages to be used in the a World Wide Web service on said Internet.

Claim 16 (Currently Amended): A distribution management system comprising:
a first order information forming device for forming the first order information to be sold via the a first sales channel utilized utilizing the a network;
a second order information forming device for forming the second order information of merchandise sold in each time said merchandise is sold via the a second sales channel excluding not utilizing said network; and
a distribution management device for receiving the first and the second sales order information to be transmitted from the first and the second order information forming devices

via said network, as well as controlling ~~the a~~ stock of said merchandise to be distributed to the first and the second sales channels based on said first and the second ~~sales order~~ information, and for grasping ~~the an~~ actual sales condition of said merchandise in the first and the second sales channels based on said first and second order information and ~~the stock~~ control information of said merchandise given from ~~said~~ stock control means and instructing a supplier ~~the supply~~ of said merchandise to ~~said stock supplier~~ supply said merchandise.


Claim 17 (Currently Amended): The distribution management system according to claim 16 wherein said distribution management device is configured to instruct supply instructing means ~~instructs to the supplier to stop the supply of supplying the merchandise to be collected from the market due to said a new product sales to the supplier during the a predetermined period before the a sales debut of the new product.~~

Claim 18 (Currently Amended): The distribution management system according to claim 17 wherein said distribution management device is configured to instruct supply instructing means ~~instructs~~ the supplier to supply said new merchandise so that the merchandise is controlled as the stock and stored in said second sales channel corresponding to the sales debut of said new product.

Claim 19 (Currently Amended): The distribution management system according to claim 18 wherein ~~said order information receiving means~~ said distribution management device is configured to receive ~~receives~~ the first and the second order information transmitted from the first and the second order information forming devices ~~as the network via the Internet as the network~~.

Claim 20 (Currently Amended): The distribution management system according to claim 19 wherein said ~~order information receiving means~~ distribution management device is configured to receive receives the first and the second order information ~~formed of~~ forming Web pages to be utilized in ~~the a~~ World Wide Web service on the Internet transmitted from said first and the second order information forming devices.